

# BRIE SPIELMANN GRAPHIC DESIGN

[briespiel@gmail.com](mailto:briespiel@gmail.com) | (415) 425-4254

San Francisco, CA

I am an adaptable, creative, and collaborative Graphic Designer. My passion for design and technology is backed by a love for community outreach. My hobbies include petting dogs, eating hot dogs, reading, drawing, coordinating artist gatherings and watching old films. I am looking for positions in a creative and civic minded space where I will flourish as a designer and community member.

## SKILLS

- Adobe Creative Suite
- Asana
- Google Applications
- Microsoft Office
- Sketch
- Detail-oriented
- Budgeting
- Communication
- Organization
- Production coordination
- Project management
- Time management
- Concept & Illustration
- Storyboarding
- Visual design

## ACHIEVEMENTS

- Designed a branding deck and logo for a new company.
- Self-taught InDesign and created a 46 page catalog featuring over 100 products in less than a month.
- Designed three album covers and packaging Sklar Brothers.
- Illustrated 40+ comedy posters for big name comedians throughout the country.

## EXPERIENCE

### **briespiel ART + DESIGN // JUNE 2013 - Present**

Freelancer | ILLUSTRATION, DESIGNER, STORY ARTIST

Established my own business as a freelancer providing various creative services such as marketing and PR.

Services include: illustration, graphic design, logo design, branding, packaging design, and more.

Clients: Audible Inc., ESPN radio, Santa Cruz Comedy Festival, Time Out LA, and smaller commissions.

### **GOOD JUJU INK // FEB 2018 - Present**

PRODUCTION DESIGNER

Assisted in creating a photo library that served both wholesale printed catalogs and email marketing. Designed and produced 2018 catalog and 2019 Spring and Fall catalog. Exported entire e-commerce image fleet, including hero and product images.

### **Byer California // JUNE 2014 - JULY 2017**

PRODUCTION ARTIST

Retouched photos for e-commerce images that were delivered in monthly bundles to Macy's, JC Penny, Belks, and more.

Designed textile collections and one-offs for the Junior brand, and spearheaded project management systems to streamline the design process.

Incorporated sales team to create a library for purchased designs that allowed our team to reuse assets, delivering designs more efficiently and improving new design productivity while meeting all deadlines.

Collaborated with Head of Operations to develop a class on Adobe Illustrator for our tech team to efficiently produce digital sketches and patterns that could be used by every department in the company improving productivity by 80%.

## EDUCATION

Academy of Art University | BFA Illustration

Contact me with [briespiel@gmail.com](mailto:briespiel@gmail.com) or (415) 425-4254